

## **PUBLIC POLICY**

### **Use of Certification, Accreditation Marks, and Logos Policy**

Any certified company or organization is permitted to use Verisys Registrars certification marks on communication materials such as internet, brochures, advertising, letterhead or other documents. Verisys Registrars logos are available upon request. In order to use and continue to use the logos or marks a certified company must follow the requirements as listed below.

A certified company must maintain their certification with Verisys Registrars in order to use any certification marks, logos or make any reference to certification. This is to maintain public trust in the certification scheme, Verisys Registrars, and its accrediting bodies'.

- All materials including but not limited to logos, marks, certificates, and reports provided by Verisys Registrars LLC shall remain the property of Verisys Registrars LLC. The client shall not alter or misrepresent contents of such documents in any way. Any copy a client makes shall be for internal use only. Certificates shall not be duplicated in any form without written consent by Verisys Registrars LLC.
- Any client must not use its certification in a manner that would bring Verisys Registrars, its accrediting bodies, and certification system into disrepute and lose public trust.
- The client must not make any misleading statements regarding its certification.
- The client must not use the certification document or any part thereof in a misleading manner.
- Verisys Registrars does not permit Verisys Registrars logos, accreditation body logos, or any combination thereof to be applied to laboratory test, calibration or inspection reports or certificates.
- Statements on product packaging shall in no way imply that the product, process, or service is certified. The Statement must include; Identification of the certified client, type of management system, and standard, and the certification body issuing the certificate.
- The logo you use must correspond with the applicable standard against which your organization has been audited and which you have been certificated.
- Any logos used must not be distorted.
- Any logos shall not be altered or modified and shall only be used on stationary, including electronic stationary, having the business address(es) covered by your certification.
- Any logos shall not be used to imply locations other than those covered by your certification are certified, nor imply any activities outside of the scope of your certification.
- If the scope of your certification has been reduced, you must amend all advertising materials accordingly.
- You must not use Verisys Registrars logos, accreditation body logos, or any combination thereof on products or product packaging in a manner that implies product approval.
- The use of Verisys Registrars accreditation bodies' logos, marks, and reference to accreditation is prohibited.
- Routine surveillance visits are used to verify compliance with the above requirements.

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- Use of any Verisys Registrars logos or accrediting body logos must be immediately discontinued if you are notified of any breach of the above requirements, or if certification has been suspended, cancelled, or withdrawn
- Any logos that are used shall be obtained from Verisys Registrar directly upon request. Any downloaded logos from websites or search engines is prohibited.
- If any costs arise from investigation resulting in proven cases of misuse of Certification, Accreditation Marks, and Logos, Verisys Registrars reserves the right to recoup any costs associated with investigation and/or litigation.